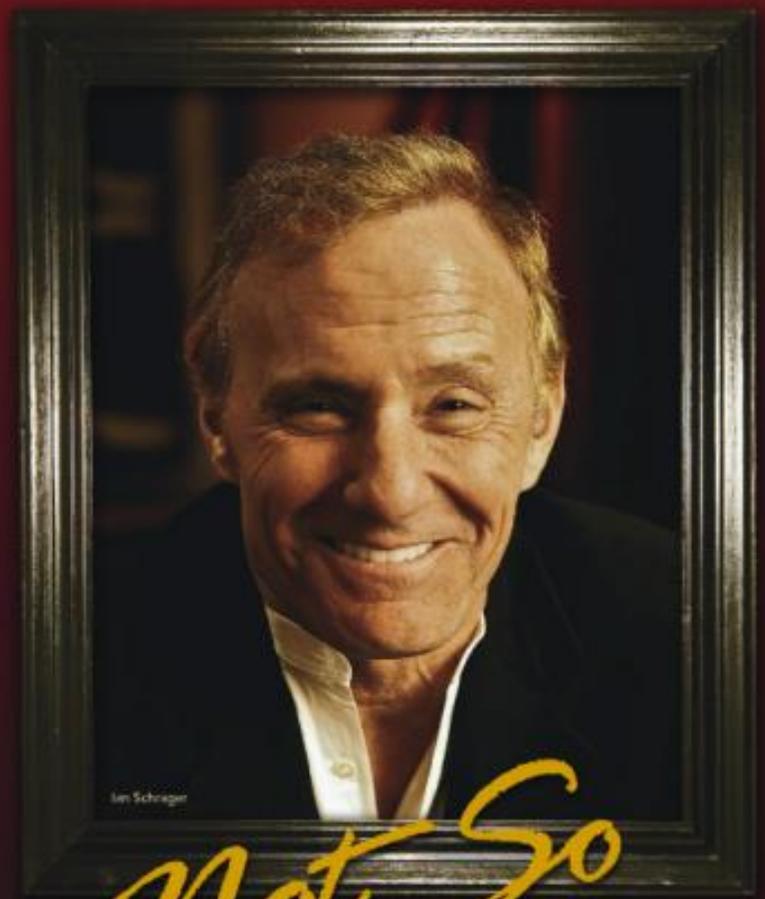


EDITION®

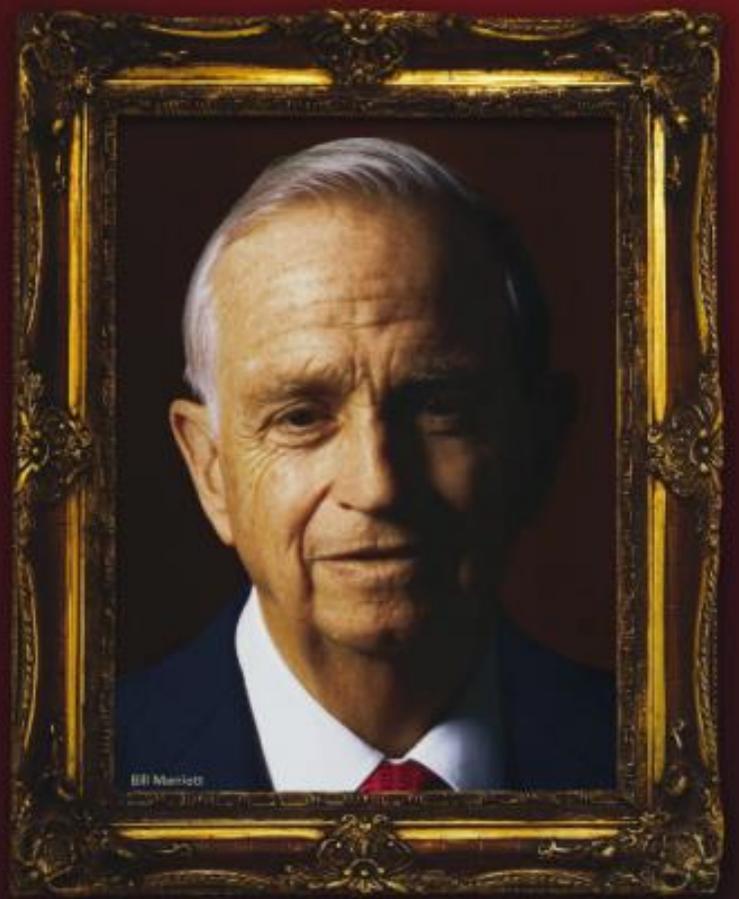


Not So

THE ODD COUPLE

By Jean Tang

Photo of Schrager by Adam Winkler



Bill Marriott

Ian Schrager is bringing his high-design boutique hotel concept to the masses in a partnership with Bill Marriott.

Once in a while, in the world of business, oil and water do mix. Take one man in a tailored suit, and another in a blazer and open-collared shirt: The former has spent his life upholding tradition, the latter has spent his breaking it. The first man trades in consistency and comfort, in differentiated branding that is premised, in part, on a lack of surprises. The second is a deeply committed patron of the artistic, the revolutionary, the quirky and the surprising. Both men are icons of the hotel industry, both savvy businessmen, both super achievers—but the similarities mostly end there. Still, last June, J.W. (“Bill”) Marriott Jr. and Ian Schrager announced they were joining forces to build and open—with the help of local developers—100 “lifestyle” boutique hotels around the world.

Photo of Marriott by Al Cook Austin

EDITION®



OUR BRAND

EDITION Hotels combine a personal, intimate, individualised and one-of-a-kind hotel experience with the global reach and scale of Marriott International and creative vision of Ian Schrager.

EDITION delivers in a delicate balancing act, the best of both worlds: polished with personality, perfectionism with individualism and comfort with charisma and charm.



THE
ABU DHABI
EDITION



THE
ABU DHABI
EDITION



LOCATION



THE
ABU DHABI
EDITION

DELUXE ROOMS

49 – 60sqm

King/ Queen beds

Majority of the rooms feature
balconies

Marina & City View

All rooms are non-smoking

Complimentary high-speed
WIFI

Bluetooth speakers

Fully stocked minibar

Bathroom with bathtub and
enclosed rain shower

Custom-made Le Labo
bathroom amenities with
exclusive signature scent

LOFTS

80 – 94sqm

King bed

Study Area

Balcony

Marina View

All rooms are non-smoking

Complimentary high-speed
WIFI

Bluetooth speakers

Fully stocked minibar

Bathroom with bathtub and
enclosed rain shower

Custom-made Le Labo
bathroom amenities with
exclusive signature scent

SUITES

80 – 135sqm

King bed

Living Room

Balcony

Marina & City View

All rooms are non-smoking

Complimentary high-speed
WIFI

Bluetooth speakers

Fully stocked minibar

Bathroom with bathtub and
enclosed rain shower

Custom-made Le Labo
bathroom amenities with
exclusive signature scent







THE
ABU DHABI
EDITION

MARINA PENTHOUSE

279 sqm

1 King and 2 Queen beds
Balcony (69 sqm)

Marina View

3 Bathrooms

2 Living rooms and Kitchen
Private Car parking and
elevator with direct access to
private dining room in the
restaurant

Complimentary high-speed
WIFI

Bluetooth speakers

Fully stocked minibar

Custom-made Le Labo
bathroom amenities with
exclusive signature scent

ROYAL PENTHOUSE

561 sqm

1 King, 2 Queen and 2 Single
beds

Balcony (99 sqm)

Marina View

4 Bathrooms

2 Living rooms and Kitchen
Private Car parking and
elevator with direct access to
private dining room in the
restaurant

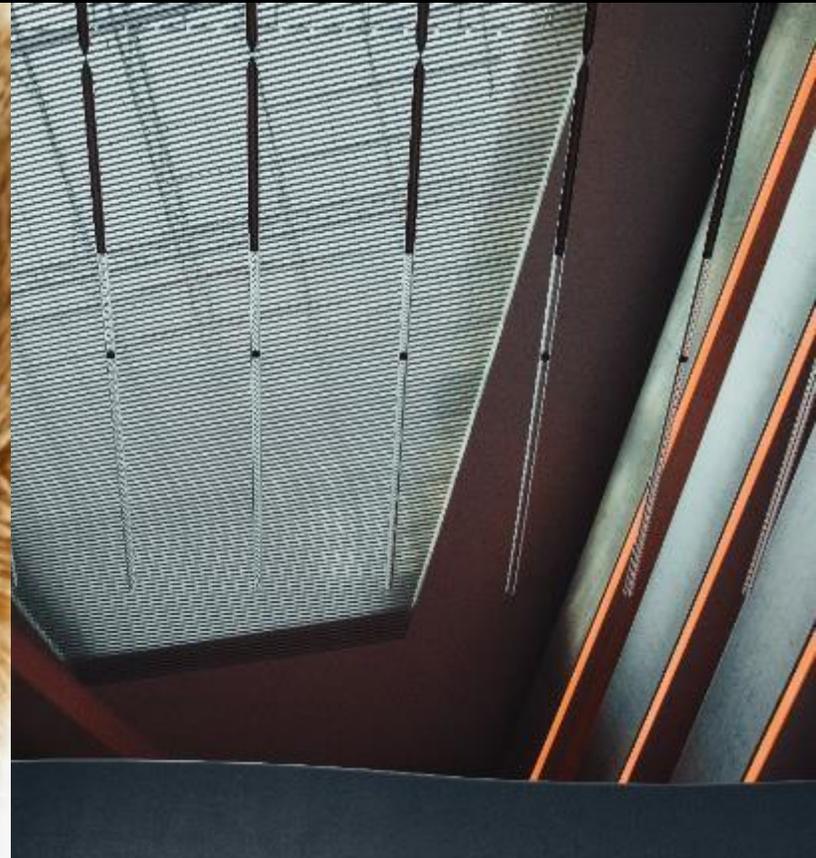
Complimentary high-speed
WIFI

Bluetooth speakers

Custom-made Le Labo
bathroom amenities with
exclusive signature scent



THE
ABU DHABI
EDITION



SUSTAINABILITY

EDITION Brand is growing its efforts to be more sustainable. The Abu Dhabi EDITION features 148 solar panels on its roof, own water filtration system and in-house bottled water in the rooms. We partner with Project 0 to become entirely plastic-free.

THE
ABU DHABI
EDITION



FOOD & BEVERAGE

The Abu Dhabi EDITION features 3 signature restaurants, 3-story stand-alone nightlife venue, Lobby and Library bars.



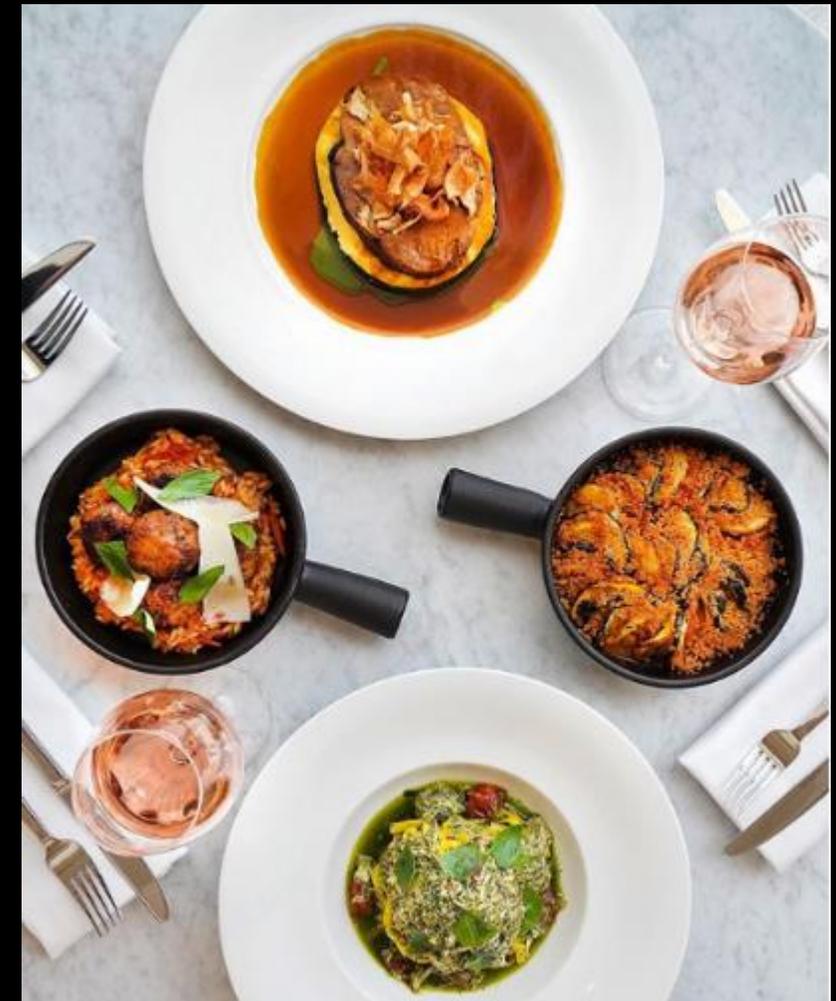






THE
ABU DHABI
EDITION

Venue	Concept	Capacity
Market at EDITION	Healthy Lifestyle Market Restaurant	Indoor 126 Outdoor 48 PDR 10
Alba Terrace	Coastal Mediterranean cuisine with Aperol Spritz Bar	Indoor 98 Outdoor 32 Sunken Seats 10
Oak Room	Modern British Rock'n'Roll steakhouse	Indoor 78 Outdoor 26 PDR 10



THE
ABU DHABI
EDITION



Venue	Concept	Capacity
Lobby Bar	Social hub: place to work & play, relax and be inspired	Indoor 52
Library Bar	Crafted Gin cocktail bar blended with EDITION classics	Indoor 40
ANNEX	Unique 3 level social space. Rooftop garden bar on the top floor.	Indoor 209 Outdoor 260

THE
ABU DHABI
EDITION



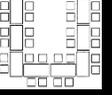
MEETINGS & EVENTS

The Abu Dhabi EDITION features over 1,500sqm of conference and meeting space located on the ground floor and unique private event venues.





THE
ABU DHABI
EDITION

	Name of Venue	Area (sqm)	Reception 	Banquet 	Theatre 	Classroom 	Cabaret 	Boardroom 	U Shape 
	BALLROOM AREA	Ballroom	654	550	450	550	335	290	-
Studio 1, 2, 4, or 5		109	90	50	90	40	25	20	18
Studio 3		218	180	120	180	100	60	42	36
Ballroom Prefunction		465	350	-	-	-	-	-	-
MEETING ROOMS	Meeting Room 1, 2, 3, or 4	54	40	20	35	16	16	14	12
	Meeting Room 1&2 or 3&4	108	80	40	70	32	24	24	20
	Boardroom	30	-	-	-	-	-	12	10
	Majlis	21	8	-	-	-	-	-	-
	Meeting Rooms Prefunction	115	50	-	-	-	-	-	-

THE
ABU DHABI
EDITION



WELL-BEING

The Abu Dhabi EDITION features SPA with 7 treatment rooms, ladies beauty salon, traditional barber shop, 2 swimming pools and 2 gyms.
SPA highlights a modern lifestyle approach to treatment that deliver targeted solutions for life, work and travel.

THE
ABU DHABI
EDITION